



This Queensland event will showcase local member's products and services to the fire protection and affiliated industries. It's also an ideal opportunity to network with colleagues and associates.

Fire Protection Association Australia Life Property Environment

FIRE EXPO 2013

QLD hosts an exhibition for local industry

Tuesday 27 August 2013
8:00am - 4:00pm
Construction Training Centre



Life. Property.
Environment.



The Fire Expo comes to Queensland

The Fire Expo in Brisbane will aim to start a recurring event for local businesses and personnel in the fire protection industry. Starting off small this one day exhibition will host a contingent of exhibitors for members of the industry to visit and meet with. Entry will be free for attendees with a nominal amount for exhibitors.

The event is being hosted by the FPA Australia QLD State Divisional Committee who will be on site during the day. Feel free to drop in and discuss issues pertaining to the industry.

The Venue

The Hugh Hamilton & George Englert rooms at the Construction Training Centre in Salisbury offers space for exhibits and the free seminars. Located just 15 minutes south of Brisbane it's an ideal location to drop in during business hours. There is plenty of free on-site parking.

Address: 460-492 Beaudesert Road,
Salisbury

Get Involved

There are three ways you can get involved with the QLD Fire Expo:

Sponsor

You can affiliate your organisation with the expo by way of sponsorship. This will provide you with branding and exposure opportunities during the lead up and at the event. The full list of costs and benefits can be seen on page 3.

Exhibit

By purchasing an exhibition booth you'll be in a position to directly engage attendees and display your products and services. This also provides a great forum to meet with clients or develop new ones. A full list of costs and inclusions can be seen on page 3.

Attend

Attendance is free and everyone is welcome.

However we do require attendees to register which is done via the form on page 4. The open times (8:00am – 4:00pm) offer attendees the option of dropping in anytime during the day. A list of exhibitors will be sent out closer to the day so you can arrange meetings with current or potential suppliers.

Who will be there

The exhibition will benefit anyone interested in the latest products and services within the fire protection industry.

This extends to affiliated industry members such as:

- Building, property & facility owners & managers
- Plumbing business owners
- Hydro-engineers
- Electrical Engineers
- Regulatory authorities
- Architects and building designers
- Fire fighting services
- Sustainability consultants
- Natural resource industry members
- Bushfire consultants
- Fire Engineers

The Exhibition

The exhibition is an ideal opportunity to promote your business, products and services to a wide range of attendees. The promotion of the event will spread into affiliated industries to ensure a good cross section and representation is in attendance.

Having staff on hand will ensure you can engage potential clients directly, conduct pre-scheduled meetings and manage the booth during the open hours.

Costs & Inclusions

Each booth will include the following:

- 3m x 2m booth with 2.4m high walls
- Facia sign with your organisation name
- 2 x 150w Spotlights
- 1 x 4amp Power Point
- 1 x Trestle Table
- 2 x Chairs

Cost per booth (inc. GST) \$750.00

Each booth will include two of your staff members who will each receive a name badge and catering for the day (lunch, snacks, tea & coffee).

Additional equipment can be hired through the exhibition contractor at additional rates. Details on these items will be sent through with your exhibitors' kit.

Sponsorship

By aligning yourself as the expo sponsor you will gain exposure across all the promotional materials in the lead up to the event. You'll also have prime branding at the event, and the opportunity to provide attendees with marketing materials.

Costs & Benefits

As a sponsor of QLD Fire Expo you'll receive the following benefits:

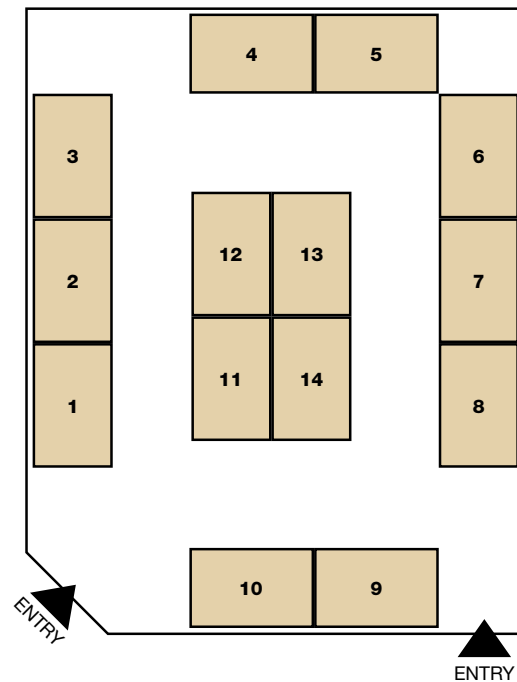
- A 2m x 3m booth (as described above)
- Organisational logo placed on the expo brochure
- 3 x Organisational banner placed at the venue
- Distribution of promotional materials to all attendees

Cost of sponsorship \$1,500.00

Schedule

Exhibitor Set-up	Monday 26 August	4:00pm – 7:00pm
Exhibition Open	Tuesday 27 August	8:00am – 4:00pm
Exhibitor Pack-down		4:00pm – 6:00pm

Floor plan



Disclaimer: The above floor plan is not to scale and is subject to change at the organisers' discretion.



The exhibition is an ideal opportunity to promote your business, products and services to a wide range of attendees.

QLD Fire Expo 2013 Registration Form

Contact Name _____

Position _____

Company _____

Address _____

Suburb _____

State _____

Postcode _____

Phone _____

Mobile _____

Fax _____

E-mail _____

My involvement (inc. 10% GST)

- Attendee FREE
- Exhibitor \$ 750
- Sponsor \$1,500

I understand that exhibition spaces will only be allocated upon receipt of application and full payment and that the organiser's decision is final.

Cancellation Policy I understand that in the event of the cancellation of my booth, monies paid will not be refunded unless the organisers are able to resell the space, also that if the balance payment is not paid by the due date the booth can be cancelled.

Preferred booth locations (see floor plan on page 3)

1st _____ 2nd _____ 3rd _____

Signed _____

Print Name _____

Date _____ / _____ / 2013

Method of payment (FPA Australia - ABN 30 005 366 576)

- EFT Payment FPA Australia BSB no. 633-000 Account No: 115 932 105
NB. Please advise of payment time, date and amount to accounts@fpaa.com.au

- Cheque (payable to FPA Australia)

- AMEX Visa Mastercard

Card Number _____ / _____ / _____ / _____

Exp. Date _____ / _____ Total Fee \$ _____

Name on card _____ Signature _____

Send your completed form to:

QLD Fire Expo 2013
PO Box 1049 Box Hill VIC 3128
AUSTRALIA

T +61 3 8892 3131 E events@fpaa.com.au
F +61 3 8892 3132 W www.fpaa.com.au

