



Fire Protection
Association Australia
Life. Property. Environment.

STRATEGIC DIRECTIONS 2019-2022



OUR VISION AND PURPOSE

A safer community where loss of life, injury and damage to property and the environment are eliminated through effective fire protection.

OUR MISSION

As the peak industry body, FPA Australia represents and supports our members, and works with government, business and other stakeholders to:

- promote a world class fire protection industry;
- deliver education and direction on industry best practice;
- develop, maintain and recognise professional competence and conduct;
- create and deliver career pathways;
- provide relevant business services, resources and networking;
- advocate to government and other stakeholders for continuous improvement of policy, legislation, codes and standards; and
- invest in research and advocacy to develop and implement improved fire protection

OUR VALUES

INTEGRITY

Behaving ethically and respectfully, acting with loyalty, honesty, compassion, and transparency.

INDEPENDENCE

Expressing our views free of bias, coercion, favouritism and external interest.

EFFECTIVENESS

Achieving tangible and relevant outcomes informed by engagement with our members and the industry.

PROFESSIONALISM

Committing to the continuous advancement and improvement of the Association and its members.

ACCOUNTABILITY

Taking responsibility for our decisions and actions.

STRATEGIC DIRECTIONS

These directions will guide FPA Australia's activities during the 2019-22 period.

DIRECTION 1 Promote a world class fire protection industry

- 1.1 Advocate excellence in fire safety practices to government and the community
- 1.2 Communicate the achievements of the Association and the fire protection industry
- 1.3 Market the activities of the Association to members and the community
- 1.4 Deliver world-class educational services to the industry
- 1.5 Resource the Association adequately to deliver services to members
- 1.6 Engage with members and create networking opportunities to strengthen the industry
- 1.7 Recognise leading practice fire protection within the membership

DIRECTION 2 Deliver education and direction on industry best practice

- 2.1 Invest in education needs and opportunities
- 2.2 Develop training content, technical guidance documents, resources and facilities
- 2.3 Investing in our capability (staff, technology and facilities)
- 2.4 Actively contribute to the development of training packages
- 2.5 Deliver partnerships with industry
- 2.6 Deliver training and educational events

DIRECTION 3 Develop, maintain and recognise professional competence and conduct

- 3.1 Support the delivery of accreditation schemes
- 3.2 Identify work activities or issues that require treatment
- 3.3 Identify industry recognition requirements and opportunities
- 3.4 Implement a skills maintenance framework
- 3.5 Audit our members and accredited practitioners and managing complaints
- 3.6 Promote recognised businesses and accredited practitioners

DIRECTION 4 Create and deliver career pathways

- 4.1 Structure programs that make the fire protection industry an attractive place of employment
- 4.2 Continue to develop the fire protection industry as a legitimate profession
- 4.3 Encourage the entry and development of young professionals into the industry
- 4.4 Advance gender equality, diversity and inclusion in the industry
- 4.5 Deliver a Career Expo and showcase the industry

DIRECTION 5 Provide relevant business services, resources and networking

- 5.1 Tailor member benefits to suit their needs
- 5.2 Offer a suite of tangible member benefits
- 5.3 Create opportunities for networking and feedback
- 5.4 Promote our members via community outreach

DIRECTION 6 Advocate to government and other stakeholders for continuous improvement of policy, legislation, codes and standards

- 6.1 Continue to grow our profile
- 6.2 Identify opportunities and be prepared
- 6.3 Influence change
- 6.4 Maintain relationships with key stakeholders
- 6.5 Participate in key forums
- 6.6 Develop and periodically review the Association's positions

DIRECTION 7 Invest in research and advocacy to develop and implement improved fire protection

- 7.1 Develop formal and informal partnerships
- 7.2 Gather intelligence on trends and issues
- 7.3 Embrace innovation and problem solving
- 7.4 Partner with leading research institutions to foster innovation
- 7.5 Diversify our capability to deal with emerging issues and multiple fields
- 7.6 Continue to develop our capability to deliver on our key priorities